

Hannah Wilkinson

EDUCATION

North Carolina State University

Raleigh, NC

BS - Fashion and Textile Design - Concentration in Product Development and Fashion Design

May 2017

Course Experience – Senior Fashion Design Studio, Fashion Product Design, Computer Aided Fashion & Textile Design, Fashion Illustration, Pattern Making, Yarn Production, Fashion & Consumer Business and Marketing

Lorenzo de Medici Institute – Study Abroad

Florence, Italy

Course Experience – Fashion Illustration, Italian Renaissance History, Men's Fashion Week

Summer 2015

PROFESSIONAL EXPERIENCE

Haddad Brands

New York City, NY

Senior Apparel Designer - Kids and Baby

June 2023 -Present

- Lead Designer for Kids & Baby Apparel/Sleep/hosiery - Nike, Abercrombie, Levi's
- Designer for Polo Ralph Lauren boys and girls pajamas - knits and wovens
- Recently designed the first ever Nike Girls Underwear collection - launching in Spring 2027
- Approve all samples/color, while working with sourcing and sales to design the best product
- Managing three designers and leading the conceptual design process from research and development through production.
- Oversee the team management responsibilities and arrange calendar and presentation dates
- Design pitch deck collections for potential new opportunities/brands
- Work with tech design, build CADs and complete/check the team's design charts

Haddad Brands

New York City, NY

Apparel Designer - Kids and Baby

October 2021-June 2023

- Designer for kids & baby knitwear including Nike, Polo Ralph Lauren, and Levi's
- Manage an assistant and make sure she is learning and gaining insight to succeed while I aiding in my designs
- Approve all samples and make comments on color, spec, etc.
- Work with tech design, CADs and design charts

Centric Brands, LLC

New York City, NY

Associate Ladies Intimates/Mens Underwear/Sock Designer - Boardriders

October 2019-October 2021

- Designer for Intimates/Underwear/Hosiery designer for Roxy, Billabong, DC, Element, Quiksilver, RVCA men's and ladies
- Work with licensors daily to design apparel that coincides with each brands aesthetic and consumer
- Approve all samples and make comments on color, spec, etc.
- Complete tech design, color stories, CADs and CBD's

Centric Brands, LLC

New York City, NY

Assistant Hosiery Designer

July 2017-October 2019

- Designer for Womens, Kids, and Infant hosiery/socks for Lucky Brand, Juicy Couture, Fila, Sam Edelman, Kensie Girl
- Design prints and various knitting techniques for each brand daily
- Communicate with licensors and factories to produce accurate and on-trend designs per season
- Complete tech design and CBD's for each brand

Ten15 Boutique

Raleigh, NC

Apparel Design Intern

January 2017-May 2017

- Managed content and submitted social media engagement report
- Promoted events and pop-up shops weekly and completed weekly fashion trend reports
- Assisted with product buying by reviewing potential inventory reports

Aeropostale Inc.

New York City, NY

Women's Knitwear Design Intern

June 2016- August 2016

- Aided in designing women's knitwear for Spring, Summer, and Fall 2017
- Sketched and created designs for long sleeve, short sleeve, polos, bare, and knit sweaters
- Created tech packs, BOMs, contact sheets, hand-off sheets, color stories, & CAD artwork
- Attended & worked in Line Review Meetings, High Level Edits and Fittings

Symbology Clothing

Raleigh, NC

Women's & Men's Design Intern- Wovens

February 2016-May 2016

- Helped with styling in photoshoots and Lookbook
- Created Graphic design Lookbook and designed prints for garments
- Aided in building design collections, flats, illustrations for Spring/Summer 2017

ACADEMIC, LEADERSHIP, AND VOLUNTEER EXPERIENCE

Threads Fashion Show

- Juried into and competed with 6 designs in the NCSU Threads Senior Fashion Show

Sigma Tau Sigma Textiles Honor Society

- Admitted to this prestigious society based on GPA and demonstrated abilities in fashion and the textile industry

Fashion Group

- Planned, worked, and modeled my designs in the Threads Collective Fashion Show

PackFashion Blog

- Designated Health/Beauty editorial writer on Aerial Yoga, workout hairstyles, etc.

TECHNICAL PROFICIENCIES AND SKILLS

- PLM, Management, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Pointcarre, Kaledo Knit, Kaledo Print, Kaledo Weave, Modaris, Lectra, Gerber, Excel, Highly organized, Detail oriented, Skilled in Sewing Apparel, Garment Construction, Hand sketching/Flats, Tech packs/Specs